

How?

Creating Understanding, Ideas & Action

The Downtown Transportation Master Plan began in March of 2001 and took a comprehensive approach to examining issues in the downtown area. This multi-modal approach included consideration of land use, parking, the railroad right-of-way, transit, and traffic circulation. This report describes the process that led to understanding the issues and needs, the generation of ideas to solve them, and ultimately the creation of an action agenda to move into implementation. The diagram below illustrates the steps taken to achieve the goals.

Understanding

In order to understand the views of stakeholders, interviews were conducted with over 30 citizens representing a variety of interests and viewpoints. The results were summarized for the City Council and for use by the consultants in developing approaches to each of the focus areas. You will find stakeholder comments relevant to the Council study session topics described on the following pages. Existing information was summarized to form a starting point for new work in evaluating the focus areas.

From October through December of 2001, regular study sessions were held with the City Council in order to have in-depth discussion of poten-

tial development options for the five focus areas. The key points and outcomes from those presentations provided guidance in developing three concept packages that illustrated different approaches to meeting Redmond's vision for downtown.

Ideas

The three concept packages formed the range of options for discussion at the Workshop I, which was hosted on January 17th, 2002. Each of the concepts integrated potential development options for all five focus areas that met the project's seven guiding principles. Through small group discussions, the public discussed trade-offs among the three concepts.

Actions

Working from the direction established by Workshop I, a refined concept package emerged as the basis for discussion and voting at Workshop II, held on March 20, 2002. Workshop II participants offered their insights during breakout group discussions, then "left their mark" by voting their position in response to a series of questions. This local discussion of transportation and related land use guided the technical analysis, which led to the development of solutions and next steps. The "Action Agenda" at the close of the report describes the results of the public's advice.

